

# Pranav Manjunath

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## Rhodes Graduate Fellowship Awardee

PhD candidate passionate about transforming multi-modal data into insights, provide innovative solutions to complex real-world healthcare problems, build productive cross functional collaborations and lead by example.

## EDUCATION

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<b>PhD in Biomedical Engineering</b> <i>Duke University (Advisor: Dr. Timothy Dunn)</i>	Aug 2022 – Present <i>Durham, NC</i>
<b>MS in Interdisciplinary Data Science (GPA: 3.95)</b> <i>Duke University</i>	Aug 2020 – May 2022 <i>Durham, NC</i>
<b>BE in Computer Science and Engineering (Certificate of Distinction)</b> <i>Visvesvaraya Technological University (PESIT)</i>	Aug 2016 – May 2020 <i>Bangalore, India</i>

## EXPERIENCE

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<b>Co-leader - Discovering AI Applications for Traumatic Brain Injury Care</b> <i>Duke University</i>	Aug 2024 – Present <i>Durham, NC</i>
<ul style="list-style-type: none"><li>Co-initiated and leading the Bass Connections project, securing over <b>\$30,000 in competitive funding</b> to conduct the largest qualitative/mixed-methods research study focused on identifying AI-driven opportunities to improve TBI care at Duke. <i>Project Website</i></li><li>Collaborated with senior faculty across multiple departments to design and teach the project-based course to an interdisciplinary team of over 20 students.</li><li>Awarded the <b>Rhodes Graduate Fellowship for Interdisciplinary Research</b> for spearheading this project</li></ul>	
<b>Co-leader - Graduate School Committee: DukeREP</b> <i>Duke University</i>	May 2023 – Present <i>Durham, NC</i>
<ul style="list-style-type: none"><li>Outreach program aiming increase diversity in STEM fields by encouraging high-school students to pursue academic and professional careers in STEM</li><li>Spearheaded efforts to recruit mentors and instructors within the PhD program to support and guide high school students through teaching and mentoring initiatives.</li></ul>	
<b>Health AI Researcher - +DS Program</b> <i>Duke University</i>	May 2021 – May 2022 <i>Durham, NC</i>
<ul style="list-style-type: none"><li>Worked with Prof. Michael Pencina, Prof. Ricardo Henao and a team of Duke researchers on a NIH grant project to build a stroke survival predictive model.</li></ul>	
<b>Capstone Researcher - ViacomCBS/MTV</b> <i>Duke University</i>	Aug 2021 – May 2022 <i>Durham, NC</i>
<ul style="list-style-type: none"><li>Worked with MTV to find solutions to increase the voter turnout rates amongst youth in the US elections using geospatial data. Tested a hypothesis that proximity of polling location to universities has an inverse correlation with the student voter turnout rate.</li><li>Won <b>Silver Distinction at Anthem Awards 2023</b> under the category Awareness Media (for profit).</li><li>Project Findings and Insights featured in <i>Business Wire</i> and <i>USA Today</i> - helping MTV to start social campaigns to improve student voter access.</li></ul>	
<b>Co President - Duke Interdisciplinary Product Management Club</b> <i>Duke University</i>	May 2021 – May 2022 <i>Durham, NC</i>
<ul style="list-style-type: none"><li>Co-founder of a club at Duke to bridge Product Management, Data Science, and Machine Learning. Main responsibilities: Organize technical workshops, seminars, datathons, productions, strategic case competitions</li></ul>	
<b>Project Manager - Data+</b> <i>Duke University</i>	May 2021 – Aug 2021 <i>Durham, NC</i>
<ul style="list-style-type: none"><li>Managed a team of Duke undergraduate students to develop machine learning features that can be used to identify unknown web attacks.</li><li>Outcome incorporated into Duke's IT security infrastructure to help protect the network.</li></ul>	

## Data Scientist Summer Intern

May 2021 – Aug 2021

*Advance Auto Parts*

*Raleigh, NC*

- Clustering and topic modelling customer product reviews into key themes utilizing NLP unsupervised algorithms. Used by business leaders to address customer pain points and trends
- Feature engineered product, customer, location and vehicle data from various sources leveraging SQL and Python
- Presented results and recommendations to stakeholders, company technical interest group and C-suite executives.

## Graduate Teaching Assistant

Dec 2020 – Present

*Duke University*

*Durham, NC*

- **Introduction to Data Science - Dr. Timothy Dunn:** Organize weekly office hours to review and teach course material and grade student assignments.
- **Design Health 3 - Dr. Eric Richardson, Dr. Paul Fearis, Dr. Joseph Knight:** Organize, create optimal class schedules templates and provide feedback and grade students on their presentations.
- **Programming for Data Analytics (Fuqua School of Business) - Prof. Brian Cozzi:** Organize weekly office hours to help students with coursework and teach them concepts in Python and R programming.
- **Data Engineering in the Cloud - Prof. Noah Gift:** Help structure the course, grade and review assignments, organize office hours to help students with the coursework.
- **Introduction to Machine Learning - Prof. Kyle Bradbury:** Help grade and review assignments, organize office hours to help students with the coursework.
- **Data Analytics and Applications (Fuqua School of Business) - Prof. Mattia Ciollaro:** Organize weekly office hours to help students with coursework and teach them concepts in Machine Learning.
- **Cloud Computing for Data Analysis - Prof. Noah Gift:** Help structure the course, grade and review assignments, organize office hours to help students with the coursework.
- **Python Winter Course and MIDS Bootcamp - Prof. Andrew Hilton and Prof. Genevieve Lipp:** Organize office hours for students to help teach them Python programming.

## PUBLICATIONS / CONFERENCES

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**IEEE- Biomedical Health Informatics (in Review)** 2025

*Pranav Manjunath & Brian Lerner & Timothy Dunn*

Title: **Personalized Case- and Evidence-Based TBI Prognosis with Small Language Models**

**IEEE-Biomedical Health Informatics (in Review)** 2025

*Brian Lerner & Pranav Manjunath & Timothy Dunn*

Title: **Shortcut Checks for Saliency Maps**

**IEEE-Journal of Biomedical Health Informatics (in Review)** 2025

*Pranav Manjunath & Brian Lerner & Timothy Dunn*

Title: **Trust Your Neighbors: Multimodal Patient Retrieval for TBI Prognosis**

**Artificial Intelligence in Medicine (AIME 2024) - Main Conference Presentation** July 2024

*Pranav Manjunath & Brian Lerner & Timothy Dunn*

Title: **Towards Interactive and Interpretable Image Retrieval-Based Diagnosis: Enhancing Brain Tumor Classification with LLM Explanations and Latent Structure Preservation (*Best Student Paper Award*)** - Paper Link

**Orthopedic Trauma Association (OTA 2024) - Podium Presentation** Oct 2024

*J. Helmkamp, P. Manjunath, B. Valan, P. Raghuvanshi, M. Izzi, T. Dunn, Seyler*

Title: **Personalizing Total Knee Arthroplasty: A Deep Learning Approach to Restoring Natural Alignment with Anatomic Key-point Identification**

**Duke AI Health Annual Conference - Poster Presentation** Dec 2023

*Pranav Manjunath & Brian Lerner & Timothy Dunn*

Poster 1: **AI - Content Based Image Retrieval (AI-CBIR) to Guide Brain Tumor Diagnosis**

Poster 2: **VNA to Z: Automated Pipeline for Retrieving and Processing Duke Health CT Scans**

## Springer Publications - Book Chapter in Algorithms for Intelligent Systems

Aug 2019

*Pranav Manjunath & Kushal Naidu*

Title: **Apriori Algorithm and Decision Tree Classification Methods to Mine Educational Data for Evaluating Graduate Admissions to US Universities** - [Paper Link](#)

## International Journal of Scientific Research in Science and Technology

May 2018

*Pranav Manjunath & Nimisha V Arun*

Title: **EyesPro - Protect your Eyes (*Best Paper Award*)** - [Paper Link](#)

## PROJECTS

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### Facial Detection and Emotion Classifier - Computer Vision Project

Jan - May 2022

- Developed a Deep Learning model to detect and predict facial emotions, with insights into the most impactful facial regions for emotion recognition.

### Breast Cancer Image Classification - Computer Vision Project

Aug - Dec 2021

- Identified Data augmentation on Breast Cancer images to improve Deep Learning model performance

### Painting Classification - Computer Vision Project

Jan - May 2021

- Used CNN-XG Boost Model to classify and predict paintings into its respective genre and artist

### Small World Experiment - Reinforcement Learning Project

Jan - May 2021

- Trained a Q-Learning Model to determine the shortest connectivity between two unknown individuals

### Facebook Promotional Strategy - AB Testing

Jan - May 2021

- Designed, Implemented, and Analyzed Music Promotional Ads on Facebook

### Real Time Prediction of Stock Prices using Time Series Modelling (AWS)

Aug - Dec 2020

- Created a Dash Application hosted on AWS that Predicts Stock Prices through ARIMA

### Prediction of Genre based on Spotify Musical Features

Aug - Dec 2020

- Built an R-Shiny Application that predicts the genre of a song and display similar songs through similarity matching

### BERT - Multi Emotion Classification of Social Media Comments

Aug - Dec 2020

- Built a Python Application that can predict and display the emotion of Social Media Comments

### PlaceMeUp - Job Placement ML Prediction Platform

Aug 2019 - May 2020

- Built a Supervised ML Pipeline that can be used to predict potential job opportunities for undergraduate students based on their profiles.

### EyesPRO - Protect Your Eyes

Jan - May 2018

- Android Mobile Application to help reduce myopia in children. Converted into a research paper and won the **Best Paper Award** at RISE Conference 2018.

## SKILLS

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**Programming Languages:** Python, R, SQL (MySQL and Postgres), C++

**Cloud Services:** AWS Machine Learning Certified, Google Cloud Platform

## EXTRA CURRICULAR ACTIVITIES

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### Professional Violinist and Music Teacher

*Trained in Indian Classical Carnatic Music*

**Co-founded Boston Brothers**, an Indian classical and fusion violin band. Collaborated with international musicians, performed over 600 concerts worldwide, and have received multiple awards, honors and citations.

Secured 1st Rank in Vidwath, the highest Indian classical Carnatic music examination

Taught 25 students at a music academy in India and continues to conduct classes for several students in the US.

Contribute part of my earnings to charity, to support the education of poor students. I have performed for several fund-raising concerts to support local artists during the COVID-19 pandemic. As a band we have played in old age homes, charities, orphanages, to help spread the joy of music.

### Sports

*Swimming | Cricket*

Won several trophies and medals at District Level Swimming, Boston USA and played for Mallya Aditi International School's Cricket Team (High School) for 4 years.